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They have kept faith with the public, and won a measure of esteem greater than ever before.

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Keep in Line with
Your Home Town.



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The Bassano Mail

AND
Western Home Monthly
(Western Canada's most popular magazine)

FOR ONE YEAR
ALL FOR **\$1.75**

"The 1914 War Illustrated" contains over 300 remarkable war photographs with much valuable information as to the causes leading to the great struggle, and other important data including the military and naval strength of the countries involved. Two interesting maps—one of the war zone, and the other (in four colors) of Europe are also included. This invaluable Hand-book of the war is printed on art paper with an attractive patriotic cover, and is the best publication of its kind in Canada.

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Your Loose Leaf Ledger Sheets, Duplicates, Binders, etc., can all be furnished you by The Mail. A connection with one of the largest manufacturing printers in Canada makes this possible. The prices are the same charged by firms who deal exclusively in this line of goods. The Mail pays the express charges on all deliveries.

The Mail Publishing Company, Limited

BASSANO, Alta.

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We have made arrangements with a Winnipeg firm to do all your society engraving.

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Bigger and Grander Display Than Ever and at Low Prices.

See "OUR BEAUTY" sleeping doll, height 16 inches, jointed, beautifully dressed, only **90c.**

Another Special, just the thing for the little girl, is called by the doll family "Tiny", sleeping doll, pretty dress and stylish hat, height 12 inches. Only **35c.**

All kinds of Dolls, large Kid-Body Dolls, Dutch Dolls, the Doll with the Baby Star, Infants in Long Clothes, the Campbell Kids with the Goo Goo Eyes. **1 Mother Duck with 3 Chicks 25c.**

TOY FURNITURE

Washing Sets, Dressers, Chiffoniers, Tables, Cook Stoves, Etc. Mechanical Toy, C.P.R. "Imperial Limited" Train. Motor Cars. "Ford" 1915 Models. See the Egg Wagon drawn by Mr. Rooster with Mr. Rabbit driving; also the Clever Jumping Doll, turns a complete somersault. See the Blocks, Slates, Picture Books, Xmas Candles, Xmas Stockings, ROCKING HORSES, Sad Irons and a host of other things at

Hendry & Johnston
"THE QUALITY STORE"



A gift to strengthen friendship—your portrait.
Make an Appointment Today.
Xmas Will Soon Be Here.

R. A. BIRD

Bassano Alta.

The Old Reliable House of Plenty

Families desiring winter accommodation will profit by making enquiries at our office.

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FAT'S QUICK LUNCH

TURKEY AT ALL HOURS
Fruits, Candy, Ice Cream, Etc.
Greens in Season
MEALS 25c. up

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Suits or Overcoats
made to order \$20.00.
100 styles to pick from.
JACK TORGAN.

IS YOUR
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DUE?

Flowers & Plants FOR Christmas Presents

If you are invited out, take them with you, or if entertaining use them in your own home.
No home is complete without a few bright fragrant flowers at Christmas time.

Our out-of-town trade is an invaluable one. Orders received from distant towns receive the same careful attention, as though selected in person.
A. M. Terrill Ltd.
FLORISTS
Calgary Alberta

LOCAL AND SPECIAL

See McKee's front page ad.

Suits pressed only, 75c.—Torgana. One more week, then Christmas. Mrs. Bulmer visited friends in Calgary for a few days this week. Suits cleaned and pressed, \$1.50, at Torgana's.

Nuts, Table Raisins, Figs, Dates, etc., at McKee's.

Here's your chance! Our stock of furs to sell at cost.—E. F. Purcell.

Mrs. Hodson, of Vancouver, B.C., is visiting her daughter in Bassano. Mrs. C. T. Mitchell.

M. Muehlenberg, Eye Specialist, will be at the Hunter Hotel, Tuesday, Dec. 29th.

Right Wor. Bro. R.H. Struthers, D.D.G.M., paid an official visit to the Gleichen lodge on Tuesday, Dec. 28th.

The Frank Morton Company is presenting "The Duke of Ireland" in the Gem Theatre to-night. The plan is at the Bassano Drug Co.

Jack Torgan will meet you half way! During the depression suits cleaned and pressed for \$1.50, suits pressed only, 75c.

"The Patrol of the Sundance Trail"—Ralph Connor's latest book for sale by Siles, The Drugist.

Latest Xmas Recipe! Secure a good fat goose, prepare a good hot oven, stuff the goose with rich dressing, seasoned well with oil, ask Roy Smith.

Santa Claus better on page—only one week left for the big 82c. counter.—Purcell Bros.

Hon. C. R. Mitchell was present at an organization meeting of the Bassano Liberal Association held in the Alberta Hotel last Thursday evening.

Just received "The Patrol of the Sundance Trail" by Ralph Connor. Price \$1.35.—Siles, The Drugist.

The opening of the rink combined with the unusual spell of frosty weather has given plenty of opportunity during the past week for exhilarating open-air exercise.

Mrs. Oscar Daehler has gone to her old home in Indiana for a few weeks' holidays. Mr. Daehler will leave Bassano in time to join Mrs. Daehler at Christmas.

Can you beat it, Jelly Beans only 5c. lb. (100 Drops 30c. lb. Baked Chocolate Almonds 50c. lb.—Purcell Bros.

Mr. and Mrs. E.R. Muir are moving their household effects to Drumheller this week, coming over from that town on Tuesday evening for the purpose of packing up.

Messrs. G. M. Pierce and Wallace Flanagan have purchased a large lampblack hardware stock in Lethbridge and are bringing it to Bassano for sale purposes.

Five per cent. of all Rexall Store purchases of Rexall goods goes to the Canadian Patriotic Fund.

Mr. McGuire came down from Calgary last week to take personal charge of his pool room interests. He and Mrs. McGuire are registered at the Berkeley.

The boys at school have started clearing the ground for a rink. The best is providing the necessary materials, the boys are doing the work and Principal Mitchell is acting supervisor.

The firemen are planning to surprise the natives in the fulfillment of their plans for their big dance on New Year's Eve. It won't be the fault of the boys if a record time is not had by a record crowd.

The hockey dance on Monday night drew a crowd that filled the floor in Robinson's Hall. Everyone appeared to enjoy themselves to the best of advantage. The proceeds left the boys a credit of \$35.

Chas. A. Clark, of Comstock Farm, spent Saturday in Calgary. Mr. Clark purposes leaving for New York to-morrow going via Calgary, Edmonton and Saskatoon, and will be absent over the holiday season.

As the series advance in both the "Lucille Love" and "Trey O' Hearts", the pictures get more exciting and interesting. Each instalment comes complete in itself and the picture does not lose interest by any means. You should a person be so fortunate as to miss a series. The synopsis with each series makes it easy to follow the stories, and the Bassano people are becoming familiarly acquainted with the several noted players as they unravel step by step the mysterious entanglements of the two plots. "Lucille Love" runs every Monday night, and "Trey O' Hearts" every Wednesday night at the Gem Theatre.

Shop early and shop often.

Xmas Cards! Latest! McKee's.

Next Sunday, Dec. 28th., will be observed as Christmas Sunday in the Presbyterian Church. There will be special music by the choir and the pastor, Rev. J. A. Claxton, will choose his subject for the evening service from Van Dyke's latest book called "The Other Wise Man."

Playing cards from 10c. to 75c. a pack at McKee's.

Two men from near Kinnendale were on trial at the R.N.W.M.P. barracks last Thursday evening charged with removing firewood from near the dam belonging to the C.P.R. and floating them down the river for their own use. They were allowed their liberty on suspended sentence.

A young man by the name of McLean appeared before R. H. Struthers, J.P., on Wednesday under two charges of theft and a third charge of vagrancy. Though none of the charges were proved and proven he was ordered to leave the town.

Your help to the Rexall Store Canadian Patriotic Fund is easy to give and costs you not a cent.

Thos. Welch, formerly with the Atlas Lumber Co. in Bassano, writes The Mail that he is spending the winter at his old home in London, Eng., arriving there on Nov. 18th. via S. S. Virginia. His brother, W. H. Welch, a member of the Princess Patricia Light Infantry with the first Canadian contingent now in England, has been moved to Winchester. Thos. Welch purposes returning to Canada in April.

Recall goods—Made in Canada. Buy them and help Canadian industry.

The annual Presbyterian Sunday School Christmas tree and entertainment will be held on Wednesday evening next, Dec. 23rd, commencing at 8 o'clock. The children are providing the program. There will be no admission charged. The collection will be taken to defray the expense of providing a treat for the children.

Bargains in men's fur coats at Purcell's.

Miss Hallett's and Mrs. Golden's rooms will hold their rubber examination from three to four o'clock on Friday (to-morrow) afternoon. The two senior rooms will hold their clothing exercises on Wednesday afternoon next, the 23rd., also from three to four o'clock. Parents and friends of the pupils are invited to attend these classes. The Bassano school will close for the Christmas holidays on Wednesday afternoon, the 25th., and will re-open on Monday, January 4th, 1915.

Example is one of the most potent of instructors, though it teaches without a tongue; it is the practical school of mankind, working by action, which is always more forcible than words. Precept may point to us the way; but it is silent, confined to the lips, and living with us by habit, and living with us by fact, that carries us along; good advice has its weight; but without the accompaniment of good example it is of comparatively small influence and it will be found that the common saying of "Do as I say, not as I do," is usually reversed in the actual experience of life.

COMING!

In Bassano To-night.

One of the most important theatrical events of the season is the announcement that the Frank Morton Company will play a one-night engagement at the Gem Theatre here on Thursday, Dec. 23rd. (to-night). The company consists of some of the highest married artists on the road to-day, including the famous comedienne, Gladys Vanhagen. Mr. Morton presents "The Duke of Ireland," perhaps one of the cleverest comedies ever staged.

The "Duke" is a two-act musical farce with songs, dances and specialties interpolated with Frank Morton in the famous role of the "Duke."

Mr. Morton needs no introduction to Canadian audiences and is particularly well known in the western provinces, where his name stands for the very best in the amusement line.

The "Duke of Ireland" is heralded as a solid reason for the success of the season. Seats are on sale at the Bassano Drug Co. store.

WANTED
Contract for seeding 100 to 150 acres of cropland next spring. For more details, see single day drill. Apply care to the Basins Mail.

Holiday Suggestions!

To Solve the Gift Problem

Splendid values in Pals, Fur-trimmed Slippers for Women, Misses and Children, in black, red, green, brown and grey. Price, 75c. to 2.00.

Ladies' Mocha Mitts and Gloves, 1.25, 1.50, 2.00 and 2.50.

A large and complete assortment of ladies' aviation caps, 1.00 to 2.00. Ladies' sweaters in many styles and colors. Silk handkerchiefs with initials.

For the Children: Christmas Stockings, Jumping Dogs, Teddy Bears, Doll Houses, Toodle Dogs and other Toys galore.

Dressed Dolls. An assortment of high grade dolls, beautifully dressed with silk cashmere. Every thing of best material. 30c. to \$3.00.

For the Boys. Suits in pretty patterns, knickerbockers, and gloves. Prices from 3.50, 4.50 to 6.00.

Sweater Coats, any shade, soft and warm. 75c. to 2.00.

Aviation and looney caps, 50c. to 1.00.

Bloomer pants, 1.00 to 2.00.

Ties and scarves, 25c. to 30c.

Mitts, gloves and neckties in buck, horsehide and moccasin. 20c. 75c. and 1.25.

SHOP EARLY AND AT PURCELL'S

Grocery Department Complete with Fancy Christmas Stock. New Dates, Figs, Currants, Raisins, Nuts, Walnuts, Filberts, Pecans, Fancy Biscuits, Canned Fruit and Jams. Large stock of Christmas Confectionery.

E. F. PURCELL, BASSANO, ALTA.
MAIL ORDERS GIVEN BEST ATTENTION

3 WINNERS EVERY DAY 3

FROM NOW TILL CHRISTMAS

Are You One? It Is Easy!

A Chance With Every 25c Purchase. Try for a

BIRD'S EYE VIEW

OF

The Battle Grounds of the Nations

A Reproduction, in Colors, of the Famous Painting by

RICHARD W. RUMPELL.

Drawing Takes Place Every Evening at 8 p.m. Each of

the three Winners Will Receive One of These

Beautiful Pictures

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Act at Once. Only a Limited Number. We Control this for Bassano Exclusively.

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OPPOSITE UNION BANK BASSANO, ALTA.

LUMBER!

We Carry a complete stock of Lumber, Lath, Shingles and Building Material

ATLAS LUMBER CO., Ltd.

Sole Agents for the celebrated Cat Coal
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Buy an Irrigated Farm from The Canadian Pacific Railway.

BECAUSE: Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but EVERY YEAR.

Irrigation makes possible the successful culture of alfalfa, the king of forage, which insures best returns in dairying and mixed farming.

Irrigation means intensive farming and close settlement, with all the advantages of a densely populated agricultural community.

Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the year 1914 having absolutely demonstrated its success wherever intelligently applied.

You can buy irrigated land from the Canadian Pacific Railway at prices ranging from \$35.00 to \$75.00 per acre, with twenty years to pay, and the privilege of a loan of \$2000 for improvement (5% interest) no principal payments at the end of first or second years and no water rental for first year.

Assistance is also given in supplying stock in approved instances. This is the most liberal offer of irrigated farm on record. Get full particulars from

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